

# **e**-Ticketing **Boosts** the Transportation System *Services you Deserve*





## e-Ticket System

Public transportation passengers in Pakistan are already using e-tickets and the number is expected to double in the near future.

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ilmasoft has introduced robust ticketing solution and gives facilities to transporters by transforming the conventional transport culture into digitized and efficient way.

# Salient Features

- Monitor Fleet Status
- Ticketing Reform System
- Efficient Revenue Collection
- Instant Analysis Reports
- Emergency Response
- Minimize Pilferages in Fare Collection



## Bus Ticket System

### Standard Ticketing System:

Standard ticketing system is operational in our buses and wagons. Fare collector carries a ticket book, he marks the final stop on the ticket and gave it to passenger.

### E-Ticketing System:

An electronic ticket is a digital ticket. It's normally used in all the developed cities to facilitate the passengers.

# Comparison between Standard & e-Ticketing

## Standard Ticketing:

- Manual issuance of ticket
- Manual reports & analysis
- Manual data consolidation
- Consume more time & effort
- Chances of human errors
- High chances of Malpractices
- High chance of revenue pilferages



## E-Ticketing

- Customized tickets
- Minimize fake tickets
- Maximize fare collection
- Various collection reports
- Maximum control on fleet



# Advantages of e-Ticketing

## For Management:

- Exact number of passengers using public transport(bus)
- Receiving live data of passengers and fares
- Setting and simplification of fares
- Automated system for operational data collection
- Monitor conductor/collector performance
- More control on revenue
- Quick analytic reports



# Advantages of e-Ticketing

## For Operator:

- Better working conditions for operators
- Covering costs & maximizing profit
- Better control & visibility of passengers travelling for free
- Minimize fare reduction

## For Passengers:

- Minimize transport cost due to integration
- Travel in better condition
- Throughout monitoring of fleet status of busses
- No overcharge of fare



## How it Works

- Conductor carries the handheld device, called ticketing device
- Ticketing device will be equipped & connected to the main server via Wi-Fi/GPRS
- In case of no data connection, it saves all the data into its memory & show all data when GPRS/Wi-Fi is available
- Main server/data center can also monitor the position of busses



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